

# DON'T MISS OUT! JOIN NOW!

Membership in the Greater Pershing Partnership is an investment in the present and future success of business and our community.

The Partnership strives to assist our members in achieving success through marketing, referrals, education and networking opportunities. Our referral service directs locals, visitors and those relocating to our community to member businesses or services.

The Partnership affords the opportunity for members to stay informed, participate in community events and continue to lead Pershing County towards a sustainable future.

## FISCAL YEAR 2009-10 GOALS

- » Managed Growth
- » Youth Involvement
- » Membership Growth
- » Business Retention and Expansion
- » Entrepreneurial Development
- » Workforce Development

## Board of Directors

### Celeste Hamilton

Board Chair/€-Board

### Mike Giles

Vice Chair - Economic Development

Chair of €-Board

Mayor of Lovelock

### Larry deLeeuw

Vice Chair - Tourism & Chamber

€-Board

### Connie Frugé

Secretary

### Patty Goldsworthy

Treasurer

### Darin Bloyed

Pershing County Commissioner/ €-Board

### Steve Young

€-Board

### Tom Moura

Matt Rees

### Lynn Christofferson

## Staff

### Glen Gemigniani

Economic Development Director

### Stephanie Jimenez

Operations Specialist

### Beth Reid

Administrative Assistant



Funded in part by Nevada Commission on Economic Development



# LOVELOCK

GREATER PERSHING PARTNERSHIP

PROUDLY SERVING  
PERSHING COUNTY

## Mission Statement

To be a proactive  
innovative association  
of businesses and  
organizations working  
actively together to  
promote economic  
development and viability  
in Pershing County.

## Greater Pershing Partnership

Chamber of Commerce  
Economic Development Authority

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# THE GREATER PERSHING PARTNERSHIP

## GREATER PERSHING

### PARTNERSHIP'S OBJECTIVES

Historically, Pershing County's economic mainstay has been mining and ranching. The County has experienced major economic downturn since the closure of Coeur Rochester Mine in 2007.

In May 2007 the Chamber of Commerce and the Economic Development Authority became one entity. This was done in hopes that it would strengthen, stabilize, and diversify Pershing County's economy through attraction, retention, and expansion of business and industry.

In February 2009 the GPP in partnership with the City, County and community leaders started the process to prioritize the six themes identified and work with the suggested resources to make improvements throughout the county. Although these issues will be the major focus in the upcoming year the Greater Pershing Partnership is well aware of the continuing need to implement strategies for Business Retention and Expansion as well as Industrial Recruitment.

## MEMBER BENEFITS INCLUDE...

- » Utilizing our bulk mail permit for any mailing of 200 or more pieces
- » Displaying business cards, flyers and brochures in the Partnership office
- » Receiving a bi-monthly newsletter
- » Coordination of Grand Opening and/or Ribbon Cutting ceremonies with the Mayor
- » Workshop enrollment fee discounts
- » Business Service Referral System
- » Availability of Job Connect Service
- » Accessing Small Business Assistance Resources
- » Sales of Loverslock Merchandise
- » Receiving and being listed in the annual Member Directory
- » Receiving information on upcoming events
- » Website and Member Directory listings
- » Advertisement Opportunities

## ADVERTISING OPPORTUNITIES

### FREE ADVERTISING

- » Display Space in Partnership Office
- » Welcome Basket
- » Listing in Member Directory
- » Updates in Bi-Monthly Newsletter
- » Display Space at Member Meetings
- » Pershing Post
- » Member Newsletter Custom Ad Space
- » Member Directory Custom Ad Space
- » Sponsorship of Partnership Events

